



A LA CARTE SPONSORSHIP ITEMS

Add one of these focused events and marketing opportunities to amplify your visibility and increase your return on investment.

Multi-Platform Digital Branding Package | \$20,000

Deadline October 1

- Linked logo on the GSA 2026 Program Website
- Linked logo on the 2026 Mobile App
- Linked logo on the GSA 2026 website homepage

Onsite Printed Special Issue of Gerontology News | \$300 – \$1,800

Consider placing an ad in the Special Issue of Gerontology News that will be delivered directly to over 4,500 professionals attending the GSA 2026 Annual Scientific Meeting where leaders in aging and gerontology connect for pioneering research, education, and insight. This exclusive print edition is the only publication distributed at the meeting, ensuring unmatched visibility and direct connection with experts in the field.

Ad Size (in inches)	Cost
Back Cover: 8.0" x 10"	\$1,800
Inside Cover: 8.0" x 10"	\$1,600
Inside Back Cover: 8.0" x 10"	\$1,400
Interior Full-Page: 8" x 10"	\$1,200
Interior 1/2 Page Horizontal: 8" x 5"	\$700
Interior 1/4 Page: 4" x 5 1/4"	\$500
Interior 1/8 Page: 3 3/4" x 2 1/4"	\$300



Hotel Key Card | \$15,000 (1 available) – Sold

Deadline September 15

Join GSA in welcoming all GSA 2026 attendees at hotel check-in! Your organization’s logo will be included on the GSA-designed hotel key card, to be handed out to every attendee at each of the contracted hotel properties.

Lanyards | \$12,000 (1 available) – Sold

Deadline August 15

Each meeting attendee (4,000+) will wear a lanyard with your company logo! Lanyards will be handed out at registration to each participant at the conference, a guaranteed premier opportunity to get your organization’s brand in front of thousands!



Wellness Challenge | \$12,000 (2 available)

Deadline September 1

Sponsor the GSA Fitness Challenge and encourage attendees to engage in healthy activities, some friendly competition and win prizes. We will promote the challenge prior to the conference via attendee emails and the GSA 2026 Program website.

- Your logo on a leaderboard monitor
- Your logo at the Wellness Challenge registration booth
- Your logo on the Wellness Challenge online registration page and app
- Digital recognition on the GSA 2026 program website, and mobile app
- Increased traffic at your booth with the “scan for points” feature which allows participants to check-in at your booth for added wellness challenge points

Pickleball Courts | \$10,000 (1 available)

Deadline October 1

As an association focused on aging in a meaningful way, GSA is offering health and wellness opportunities throughout the conference to support keeping our attendees centered, relaxed and focused on the goals of the convention.

Package includes:

- (2) Pickle ball courts in the exhibit hall to include one branded giveaway item, hosted workshops, games, and events by pickle ball instructors
- Onsite recognition on printed signage
- Digital recognition on the GSA 2026 program website, and mobile app
- GSA 2026 mobile app push notification message will be sent each day to onsite attendees on upcoming health and wellness events





Exhibit Hall Attendee Snack Breaks | \$10,000 (3 available)

Deadline October 1

Spotlight your organization by hosting an afternoon break in the exhibit hall served from 11:30 AM – 1:30 PM on Thursday, Friday, or Saturday. Attendees are sure to notice your generosity with the food and drink stations situated in key traffic areas throughout the hall. Package Includes:

- Printed signage at each food station in the exhibit hall
- Onsite GSA 2026 mobile app push notification on the day of your break
- Digital recognition on the GSA 2026 program website and mobile app

Morning Coffee Break | \$8,500 (4 available)

Deadline October 1

Boost your brand visibility and goodwill by powering attendees through the day. Sponsoring a coffee break gives you prime exposure during a peak networking window, with branded signage and opportunities to interact with attendees while they recharge. Cost is per day, available Wednesday – Saturday.

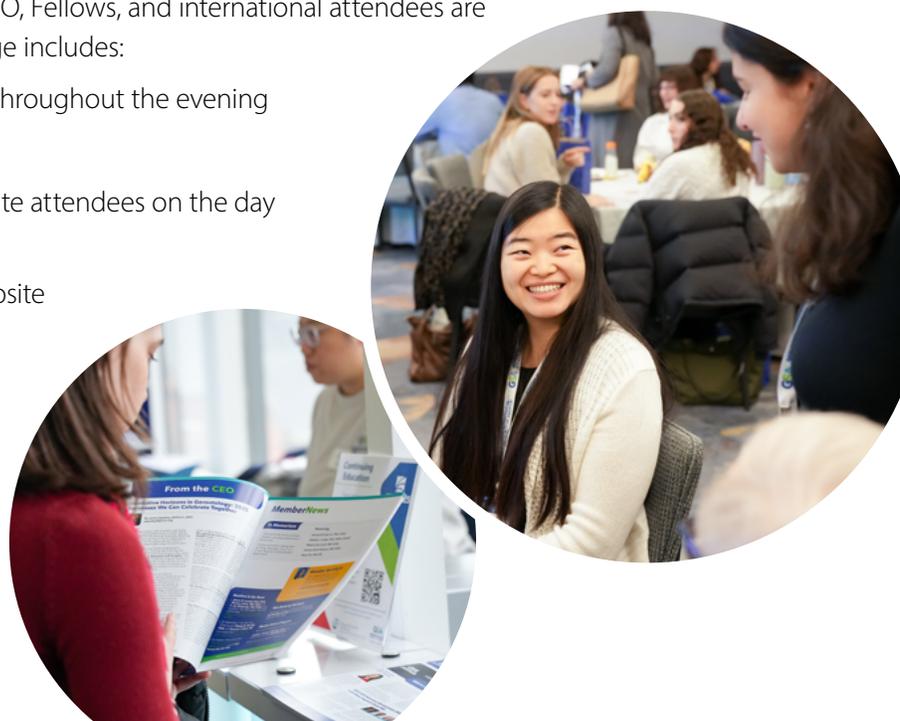
- Printed signage at the coffee station
- Onsite GSA 2026 mobile app push notification on the day of your break
- Digital recognition on the GSA 2026 program website and mobile app

GSA Fellows, International & ESPO Attendee Reception | \$500 – \$5,000 (multiple sponsors)

Deadline October 1

Help the future of gerontology by supporting trainees, post-docs, and early career members networking with GSA Fellows and international attendees. All GSA ESPO, Fellows, and international attendees are invited, and most have traditionally attended. Package includes:

- Presentation slide with organization logo to play throughout the evening
- Logo included on event signage
- (1) Mobile app push notification to be sent to onsite attendees on the day of the event
- Digital recognition on the GSA 2026 program website and mobile app





Photobooth | \$8,000 (1 available)

Deadline September 15

Allow attendees to get creative and capture memories from GSA 2026! Sponsor an onsite photo booth complete with a dedicated photo booth attendant, unlimited sessions and prints, custom layout (to include organization logo) and fun props. Package includes:

- (1) Photobooth to be in a high traffic area for 4 hours each day of the conference
- Logo or custom design printed and texted photos
- Branded signage at the photobooth
- Onsite GSA 2026 mobile app push notification message
- Digital recognition on the GSA 2026 program website and mobile app

Rotating Banner Ad on GSA 2026 Program Website | \$7,500 (5 available)

Deadline October 31

Charging Station Bank | \$7,500 (5 available)

Deadline October 1

Stand out at the conference by sponsoring one of these highly utilized charging banks. Each bank will include 6 stools to allow attendees to use these workstations for longer durations. Branding is available on each side of the bank. Each bank can have 18 plugs and 12 USB ports.

Charging Station Cylinder/Coffee Table | \$5,000 (5 available)

Deadline October 1

Be the center of the conversation with these charging cylinders! These cylinders will be placed in lounge areas in the convention center and Headquarter hotels where attendees can unwind, network, and appreciate a charge! Each cylinder comes with 12 outlets and 8 USB plugs; branding will be on the top and sides of the unit.

Exhibit Hall Aisle Signage | \$5,000 (1 available)

Deadline October 1

Sponsor the expo hall by adding your logo to the standing floor directional signage at each aisle entrance. Your logo will also be added to the entrance flags in the hallway leading to the exhibit hall.

Cherry Blossom Planters | \$5,000 for a package of 5 (2 available)

Deadline October 1

Showcase your brand on the planters surrounding the signature cherry blossom trees in the Gaylord's main atrium—one of the highest-traffic, most photographed areas of the venue. Package includes five planters, each branded on all four sides, with visibility for the duration of the conference.



Pre-Conference Email Ad | \$900 per Ad

EMAIL AD
ORDER FORM

Deadline: Content due the 15th of the month prior to running date.

Secure your visibility with this limited marketing opportunity, available April–October. With only four placements per month, your brand gets prime exposure through a featured ad in a pre-conference email sent to all attendees—driving awareness before they even arrive on site.

GSA Fun-Run | \$500 (multiple sponsors)

Support our GSA runners and walkers by contributing toward the 2026 GSA fun-run held Saturday, November 7th at 7:00 AM. This is a fast-growing popular event that our attendees enjoy every year! Package Includes:

- Signage at onsite check in table
- Onsite push notification in GSA 2026 mobile app on the day prior to the event
- Digital recognition on the GSA 2026 program website and mobile app

